

# 2007 AMSI User Conference

SEPTEMBER 24 – 26 • SHERATON SAND KEY RESORT • CLEARWATER BEACH, FLORIDA



## SPONSORSHIP GUIDE

AMSI USER CONFERENCE 2007 is an annual opportunity to meet with AMSI customers and partners. Each year, customers come together for three days to network, learn about AMSI, our partners' products and services, and gain insight to AMSI's strategic direction.



AMSI USER CONFERENCE 2007 will be held at the Sheraton Sand Key Resort in Clearwater Beach, Florida, September 24 – 26, 2006. The resort, overlooking both Tampa Bay and the Gulf of Mexico, is placed on 10 scenic acres of pure white sands, making this event ideally located for exciting activities for all attendees.



All Platinum, Gold and Silver sponsors who are registered and fully paid by Friday, August 10, 2007 receive a 15% discount. After that date, full prices apply.

**We look forward to seeing you in beautiful Clearwater Beach!**



[www.amsi.com/user-conference-2007](http://www.amsi.com/user-conference-2007)

As a valued partner of AMSI, we invite you to take part in this upcoming user conference. A complete description of sponsorship opportunities is attached. A key benefit the AMSI USER CONFERENCE offers partners is participation in the Solution Center (exhibit hall).

The Solution Center gives you the opportunity to:

- Educate attendees about your organization's products and/or services
- Create potential sales opportunities
- Network with AMSI personnel and product experts
- Learn about AMSI's future direction and product strategy

## **SPONSORSHIP BENEFITS**

**Platinum, Gold and Silver sponsors of the AMSI USER CONFERENCE 2007 receive:**

- Recognition during the opening general session
- Access to all conference events and sessions, including the Tuesday evening dinner & beach party
- Turnkey exhibit in the Solution Center

Join the AMSI family by becoming a sponsor. Only at the AMSI USER CONFERENCE 2007 will you get valuable personal time with people who use and choose which products support their business environment. Meals and between-session breaks will provide great opportunities to show off product for sponsors with prime real-estate on the Solution Center floor.



# sponsorship packages

## PLATINUM - \$8,000

Platinum Sponsorship includes all of the following benefits:

- One 50-minute presentation
- Four complimentary full-conference registrations (\$3,200 value)
- Company name, logo and description in the Conference Program Book
- Logo and link to website posted to the sponsor section of the conference website
- Solution center signage with company logo
- Logo on the conference bag
- Named sponsor of one breakfast

### AMSI PROVIDES EACH SPONSOR WITH THE FOLLOWING:

- TURNKEY EXHIBIT IN THE SOLUTION CENTER
- SIGNAGE CREATED BY AMSI WITH YOUR COMPANY LOGO
- 17" FLAT SCREEN
- ELECTRICITY

## GOLD - \$6,000

Gold Sponsorship includes all of the following benefits:

- Two complimentary full-conference registrations (\$1600 value)
- Company name, logo and description in the Conference Program Book
- Logo and link to website posted to the sponsor section of the conference website
- Gold sponsor recognition during the opening general session
- Solution center signage with company logo
- Logo on the conference bag
- Named sponsor one session break

## SILVER - \$4,000

Silver Sponsorship includes all of the following benefits:

- Two complimentary full-conference registrations (\$1600 value)
- Company name, logo and description in the Conference Program Book
- Logo and link to website posted to the sponsor section of the conference website
- Silver sponsor recognition during the opening general session
- Solution center signage with company logo
- Name on conference badge lanyard or luggage tag

All Platinum, Gold and Silver sponsors who are registered and paid by Friday, August 10, 2007 receive a 15% discount. After that date full prices apply.

# additional opportunities

Looking for more value from the AMSI USER CONFERENCE 2007 experience?

AMSI is offering several opportunities and options to benefit our sponsors.

Please contact us for details and production requirements. If you have a new idea or suggestion to support your company's message, we are open to your requests.

- **Monday evening reception** – \$5,000 (Two co-sponsorships available)
- **Tuesday night beach party** – \$5,000 (Four co-sponsorships available)
- **Breakfast** – \$4,000 (two available)
- **Lunch** – \$7,000 (one available)
- **Session break** – \$3,000 (two available)
- **Logo on conference bag** – \$2,000
- **Logo on beach-themed giveaway** – \$2,000
- **Bag stuffer** – \$1,000 (plus stuffer)
- **Ad Space in Conference Program Book**
  - 1/4 page – \$600
  - 1/2 page – \$1,200
  - Full page – \$1,800
- **Banner ad on post event web site** (6 months) – \$2,000

## Published Information During Event

Company Name (as it should appear):

\_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

## Level of Sponsorship

Platinum – \$8,000

Gold – \$6,000

Silver – \$4,000

If you are fully paid and registered by Friday August 10, 2007,  
a 15% discount will apply for all sponsorship levels.

## Other Sponsorship Opportunities

Ad Space in Conference Program Book

1/4 page – \$600

1/2 page – \$1,200

Full page – \$1,800

Monday evening reception – \$5,000 (Two co-sponsorships available)

Tuesday night beach party – \$5,000 (Four co-sponsorships available)

Breakfast – \$4,000 (two available)

Lunch – \$7,000 (one available)

Session break – \$3,000 (two available)

Bag Stuffer – \$1,000 plus provide materials

Corporate Logo on conference bag – \$2,000

Corporate Logo on beach-themed giveaway – \$2,000

Banner Ads on Post Event Website – \$2,000

## Complimentary Conference Registration

(Four with Platinum and two with Gold or Silver)

Name \_\_\_\_\_

Address \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

## Payment Information

Company \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

Total Sponsorship \$ \_\_\_\_\_

Method of Payment:  MC  Visa  Amex

Card # \_\_\_\_\_ Exp \_\_\_\_\_

Signature \_\_\_\_\_

Fax completed form to 678-393-5392 or for more information, contact  
Jocelyn Rhode at 1.813.207.6925 or email [jocelyn.rhode@amsi.com](mailto:jocelyn.rhode@amsi.com)