

ProspectPortal™

CUSTOMIZABLE WEBSITES FOR RESIDENTIAL COMMUNITIES

PUT YOUR COMMUNITY'S IMAGE AT THE TOP

ProspectPortal™ is an effective and immediate way to present your properties in a style that says “home” to your prospects.

With **ProspectPortal™**, management companies can quickly create and maintain individual websites for their apartment communities. Features include online applications, virtual tours, floor plans, photos, interactive maps, and real-time availability delivered from eSite data.



ProspectPortal™

Many prospective tenants will make their first impression of your community on the internet. In the absence of a website, your community may not have the opportunity to make any impression at all.

Web Site Editor

ProspectPortal™ Web Site Editor allows you to have complete control over your apartment community web site. This simple to use interface allows staff to quickly update your website without any technical knowledge. ProspectPortal™ web site design templates put your apartment community's image at the top. The ProspectPortal™ Design Library includes an extensive variety of designs to match the specific style of your apartment community.

Community Images

Customize your web site with professional photography that highlights the strengths of your apartment community. Easily import your professional photographs of your communities into the web site. Prospect Portal can also host 360-degree virtual tours of your property's units and amenities.

Floor Plans

ProspectPortal™ Web Sites include apartment community floor plans, so potential residents can get the best look possible at your apartment community. Floor plans can either create or eliminate interest for a potential resident. Special formatted floor plans are available from Property Solutions®. Elevated floor plans and penciled floor plans can be ordered, or you can upload your own floor plan images into your web site.

Driving Directions

ProspectPortal™ makes it easy for interested visitors to find you. All apartment community web sites powered by Property Solutions® come with detailed

MapQuest® Maps to your community. Visitors may also enter a starting address to receive driving directions to your community. All maps display in printable format.



Online Guest Cards & Applications

Your Prospect Portal web site will allow prospects to enter Guest Cards on-line, as well as submit a lease application and pay application fees. Online applications make the leasing process faster and easier for property managers. Because ProspectPortal™ Online Applications integrate seamlessly with ResidentWorks™ eSite, there is no need to re-enter a guest or applicant's information into your site management software.

Search Engine Optimization

ProspectPortal™ gives you a number of powerful tools so you can maximize your search engine optimization.

Web Site Statistic Tracking

ProspectPortal™ Web Site Statistic Tracking provides complete statistic tracking—helping you more effectively analyze trends with web traffic to your apartment community website.



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1-800-851-1115

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